

**CCAC AS Business to RMU BSBA Marketing & Management**



CCAC Degree Requirements			RMU Degree Requirements Equivalencies			
<b>CCAC COURSEWORK</b>			<b>RMU UNIVERSITY CORE REQUIREMENTS</b>			
Designation	Course Number	Course Title	Designation	Course Number	Course Title	Credits
ENG	101	English Composition 1	CSEN	1010	Reading & Writing Strategies	3
ENG	102	English Composition 2	CSEN	1020	Argument & Research	3
SPH	101	Oral Communication	CSCM	1030	Public Speaking & Persuasion	3
ECO	102	Principles of Macroeconomics	ECON	1020	Principles of Macroeconomics	3
ECO	103	Principles of Microeconomics	ECON	1030	Principles of Microeconomics	3
ENG	_____	Humanities Elective (Restrict to Literature)	ENGL	_____	Literature Elective	3
HUM	_____	Humanities Elective	HUMA	1010	Humanities: Art and Music	3
CIT	100/115/140	Comp Info Tech Elective (4)* (Restrict)	INFS	1020	Fundamentals Of Information Technology	3
MAT/BUS	201/220	Calculus I or Business Calculus (4)*	MATH	2040	Finite Mathematics and Applied Calculus	3
PSY	101	Social Science Elect. (Restrict to PSY 101)	PSYC	1010	General Psychology	3
SOC	_____	Social Science Elective (Restrict to SOC)	SOCI	1010	Principles of Sociology	3
_____	_____	Science with a Lab (4)*	_____	_____	Natural Science Elective	3
<b>CCAC COURSEWORK</b>			<b>RMU BUSINESS CORE REQUIREMENTS</b>			
Designation	Course Number	Course Title	Designation	Course Number	Course Title	Credits
ACC	104	Financial Accounting (4)*	ACCT	2030	Introduction to Financial Accounting	3
ACC	203	Managerial Accounting (4)*	ACCT	2060	Managerial Accounting	3
BUS	251	Business Law 1	BLAW	2000	Law, Business and Society	3
BUS	104	Principles of Marketing	MARK	2000	Marketing Interconnected World	3
BUS	103	Principles of Management	MGMT	2000	Management Theory and Practice	3
MAT	165	Math Elective (Restrict to MAT165) (4)*	STAT	2110	Statistics	3
<b>CCAC COURSEWORK</b>			<b>RMU OPEN ELECTIVES</b>			
Designation	Course Number	Course Title	Designation	Course Number	Course Title	Credits
SCI	_____	Science with a Lab (4)	_____	_____	Open Elective	4
CIT	_____	Computer Info Technology Elective (3-4)*	_____	_____	Open Elective	1
MAT/BUS	201/220	Calculus I or Business Calculus (4)*	_____	_____	Open Elective	1
SCI	_____	Science with a Lab (4)*	_____	_____	Open Elective	1
ACC	104	Financial Accounting (4)*	_____	_____	Open Elective	1
ACC	203	Managerial Accounting (4)*	_____	_____	Open Elective	1
MAT	165	Math Elective(Restrict to MAT165) (4)*	_____	_____	Open Elective	1
<b>RMU REMAINING COURSEWORK (Degree Requirements = 120 Credits)</b>						
Designation	Course #	Course Title	Designation	Course #	Course Title	
CSCM	2040	Prof. Comm. in Workplace	HIST/POLS	_____	History or Political Science Elective	
MGMT	2025	Cloud Computer for Business (1 credit)	FINA	3000	Principles of Finance	
MARK	3400	Social Media for Marketing	MGMT/MARK	2300	Creating Workplace & Personal Value	
MGMT	3540	Operations Management	MGMT	3050	International Business	
MGMT	3600	Human Resource Management	MGMT	4850	Strategic Management	
MARK	3900	Consumer Behavior	MGMT	3400	Organizational Behavior	
_____	_____	Business Admin Elective**	MARK	4265	CRM & Marketing Analytics	
_____	_____	Business Admin Elective**	MRMG	4900	Marketing/Management Capstone	
_____	_____	Business Admin Elective**	_____	_____	Non-Business Electives (4 credits)	
_____	_____	Business Admin Elective**				

Minimum grade of "C" must be earned for transfer credit to be applied by RMU.

<b>TOTAL CCAC CREDITS APPLIED</b>	<b>64</b>
<b>TOTAL RMU CREDITS REMAINING</b>	<b>56</b>

\*1-credit from 4-credit course applied to Open Electives, only applies when 4 credit course completed at CCAC.

\*\* See [here](#) for course options.

For more information or to speak with an RMU Transfer Counselor, contact the [RMU Admissions Office](mailto:admissions@rmu.edu) at [admissions@rmu.edu](mailto:admissions@rmu.edu).