

**CCAC AS Business to RMU BSBA Marketing**



CCAC Degree Requirements			RMU Degree Requirements Equivalencies			
<b>CCAC COURSEWORK</b>			<b>RMU UNIVERSITY CORE REQUIREMENTS</b>			
Designation	Course Number	Course Title	Designation	Course Number	Course Title	Credits
ENG	101	English Composition 1	CSEN	1010	Reading & Writing Strategies	3
ENG	102	English Composition 2	CSEN	1020	Argument & Research	3
SPH	101	Oral Communication	CSCM	1030	Public Speaking & Persuasion	3
ECO	102	Principles of Macroeconomics	ECON	1020	Principles of Macroeconomics	3
ECO	103	Principles of Microeconomics	ECON	1030	Principles of Microeconomics	3
ENG	_____	Humanities Elective (Restrict to Literature)	ENGL	_____	Literature Elective	3
HUM	_____	Humanities Elective	HUMA	1010	Humanities: Art and Music	3
CIT	100/115/140	Comp Info Tech Elective (4)* (Restrict)	INFS	1020	Fundamentals Of Information Technology	3
MAT/BUS	201/220	Calculus I or Business Calculus (4)*	MATH	2040	Finite Mathematics and Applied Calculus	3
PSY	101	Social Science Elect. (Restrict to PSY 101)	PSYC	1010	General Psychology	3
SOC	_____	Social Science Elective (Restrict to SOC)	SOCI	1010	Principles of Sociology	3
_____	_____	Science with a Lab (4)*	_____	_____	Natural Science Elective	3
<b>CCAC COURSEWORK</b>			<b>RMU BUSINESS CORE REQUIREMENTS</b>			
Designation	Course Number	Course Title	Designation	Course Number	Course Title	Credits
ACC	104	Financial Accounting (4)*	ACCT	2030	Introduction to Financial Accounting	3
ACC	203	Managerial Accounting (4)*	ACCT	2060	Managerial Accounting	3
BUS	251	Business Law 1	BLAW	2000	Law, Business and Society	3
BUS	104	Principles of Marketing	MARK	2000	Marketing Interconnected World	3
BUS	103	Principles of Management	MGMT	2000	Management Theory and Practice	3
MAT	165	Math Elective (Restrict to MAT165) (4)*	STAT	2110	Statistics	3
<b>CCAC COURSEWORK</b>			<b>RMU NON-BUSINESS ELECTIVES</b>			
Designation	Course Number	Course Title	Designation	Course Number	Course Title	Credits
SCI	_____	Science with a Lab (4)	_____	_____	Non-Business Elective	4
CIT	_____	Computer Info Technology Elective (3-4)*	_____	_____	Non-Business Elective	1
MAT/BUS	201/220	Calculus I or Business Calculus (4)*	_____	_____	Non-Business Elective	1
SCI	_____	Science with a Lab (4)*	_____	_____	Non-Business Elective	1
ACC	104	Financial Accounting (4)*	_____	_____	Non-Business Elective	1
ACC	203	Managerial Accounting (4)*	_____	_____	Non-Business Elective	1
MAT	165	Math Elective(Restrict to MAT165) (4)*	_____	_____	Non-Business Elective	1
<b>RMU REMAINING COURSEWORK (Degree Requirements = 120 Credits)</b>						
Designation	Course #	Course Title	Designation	Course #	Course Title	
CSCM	2040	Prof. Comm. in Workplace	HIST/POLS	_____	History or Political Science Elective	
MGMT	2025	Cloud Computer for Business (1 credit)	FINA	3000	Principles of Finance	
MGMT	2300	Creating Workplace & Personal Value	MARK	2050	Career in Marketing (1 credit)	
MGMT	3050	International Business	MARK	3700	Marketing Research	
MGMT	4850	Strategic Management	MARK	4265	CRM and Marketing Analytics	
MARK	3150 OR 3800	Prin of Channel Mgmt OR Psych. of Sales	MARK	4850	Strategic Marketing Management	
MARK	3900	Consumer Behavior	MARK	_____	Marketing Elective**	
_____	_____	Business Admin Elective**	MARK	_____	Marketing Elective**	
_____	_____	Business Admin Elective**	_____	_____	Business Admin Elective**	
_____	_____	Business Admin Elective**	_____	_____	Non-Business Electives (3 credits)	

Minimum grade of "C" must be earned for transfer credit to be applied by RMU.

<b>TOTAL CCAC CREDITS APPLIED</b>	<b>64</b>
<b>TOTAL RMU CREDITS REMAINING</b>	<b>56</b>

\*1-credit from 4-credit course applied to Open Electives, only applies when 4 credit course completed at CCAC.

\*\* See [here](#) for course options.

For more information or to speak with an RMU Transfer Counselor, contact the [RMU Admissions Office](#) at [admissions@rmu.edu](mailto:admissions@rmu.edu).