



**4-Year Sample Transfer Degree Map
CCBC AAS Business Management to RMU BS Marketing**



CCBC Coursework - Total Transferred Credits: 61

First Year - Freshman

1st Fall				1st Spring			
RMU Equiv.	Course #	CCBC Course Name	Crdt	RMU Equiv.	Course #	CCBC Course Name	Crdt
ACCT 2030	ACCT 110	Financial Accounting	3	ACCT 111	ACCT 111	Managerial Accounting	3
MGMT 2000	BUSM 112	Principles of Management	3	ECON 1030	BUSM 256	Microeconomics	3
ECON 1020	BUSM 255	Macroeconomics	3	Open Elective	CIST 106	Software Productivity Tools	3
INFS 1020	BIST 100	Intro to Information Technology	3	MATH 2040	MATH 160	TAOC Cat. 3 (Restrict to Calc 1)*	4
CSEN 1010	WRIT 101	English Composition	3	Literature Elective	LITR 205-262	TAOC Cat. 6 (LITR)	3
TOTAL TRANSFER CREDITS			15	TOTAL TRANSFER CREDITS			16

Second Year - Sophomore

2nd Fall				2nd Spring			
RMU Equiv.	Course #	CCBC Course Name	Crdt	RMU Equiv.	Course #	CCBC Course Name	Crdt
Open Elective	BUSM 110	Introduction to E-Commerce	3	BUSH 241	BUSH 241	Human Resource Management	3
Open Elective	BUSM 260	Project Management	3	BUSM 108	BUSM 108	Entrepreneurship	3
BLAW 2000	BUSM 205	Business Law	3	BUSM 200	BUSM 200	Business Finance	3
CSCM 1030	COMM 201	Public Speaking (Restrict: COMM 201)	3	BUSM 1245	BUSM 245	Principles of Marketing	3
PSYC 1010	PSYC 101	General Psychology	3	Open Elective	BUSM 270	Business Internship (OR Elective)	3
TOTAL TRANSFER CREDITS			15	TOTAL TRANSFER CREDITS			15

RMU Coursework - Total Remaining Credits: 59 Credits

Third Year - Junior

Fall Semester				Spring Semester			
Dept	Number	RMU Course Name	Crdt	Dept	Number	RMU Course Name	Crdt
CSEN	1020	Argument & Research	3	HIST/POLS	Elective	History OR Poli. Science Elective	3
CSCM	2040	Prof. Comm. in Workplace	3	HUMA	1010	Humanities: Art and Music	3
STAT	2110	Statistics	3	_____	_____	Business Admin. Elective	3
MARK	3700	Marketing Research	3	MARK	3800	The Psychology of Selling	3
MGMT	2025	Cloud Computer for Business	1	MARK	3900	Consumer Behavior	3
MARK	3XXX	Career in Mkt: Need to Know	1				
TOTAL			14	TOTAL			15

Fourth Year - Senior

Fall Semester				Spring Semester			
Dept	Number	RMU Course Name	Crdt	Dept	Number	RMU Course Name	Crdt
SOCI	1010	Principles of Sociology	3	_____	_____	Business Admin. Elective	3
_____	_____	Natural Science Elective	3	MGMT	3050	International Business	3
_____	_____	Business Admin. Elective	3	MGMT	4850	Strategic Management	3
MARK	_____	Marketing Elective	3	MARK	4850	Strategic Marketing Management	3
MARK	4265	CRM and Marketing Analytics	3	MARK	_____	Marketing Elective	3
TOTAL			15	TOTAL			15

Minimum grade of "C" must be earned for transfer credit to be applied by RMU.

*1 credit from 4-credit course applied to Open Elective.

RMU Provost Initials: _____

CCBC Provost Initials: _____

Last revised: 8-31-21